Dear Friends,

This year, **2nd Chance Trail Ride Society** is changing up our events! Starting **May 10, 2025** the 14th Annual Trail Ride is on Alberta’s Iron Horse Trail from Lindbergh to Heinsburg, with a late lunch, poker rally and raffles. Then, **August 16, 2025,** join us at the Redwater Community Golf Course for our awareness raising tournament, the **Tom's Tournament of Heroes Golf Tournament.** And to cap the year off, our “Green Tie Bash” at the Allied Arts Centre in Elk Point, **New Year’s Eve 2025 with a Live Band**!

Our non-profit organization was created after five like-minded individuals received double lung transplants. This crew wanted to create an organization that promoted organ and tissue donation and a community to assist individuals going through the transplant process. With your support, we’ve raised over $600,000 for Organ and Tissue support programs and helped 400 donors, recipients and their families.

All our events will continue to support our organ and tissue recipients and their families and raise awareness of the importance of organ and tissue donation. Events are only one aspect of our awareness raising, we also share our message at local events, tradeshows and schools. We share our stories proving **organ and tissue donation works**. Contributions to our events are gratefully accepted in cash/cheque, silent or live auction items, ticket purchases, and ride participation (including pledges). Each event has a variety of sponsoring opportunities and will recognize (based on levels) our sponsors!

Recognition includes:

* Event and pre-event naming opportunities
* Inclusion in press releases and event programs
* Signage at the event
* Recognition by event speakers from the podium
* Press availabilities
* Recognition on our website and in our social media

If you have any questions or would like to know how to contribute, please contact Ed directly or if this letter was shared by one of our members, you can connect with them as well. You can also email us at **admin@secondchancetrailride.ca.** Thank you for your support!

Sincerely,

Ed Cadieux,

President, 2nd Chance Trail Ride Society 780 812 5505